

APPEARANCE RELEASE

For good and valuable consideration, receipt of which is hereby acknowledged, I authorize **Popular Productions LLC**, (“**Casting**”) and **World of Wonder** (“**Company**”) and their respective parents, affiliates, subsidiaries, licensees, successors and assigns to make use of my appearance for the program tentatively entitled: “**RuPaul’s Drag Race**” (“**Program**”) and in connection with Producer and/or Company or otherwise.

I agree that Company may film, tape and photograph me, and record my voice, conversation and sounds (including any performance of any musical composition(s), and use or refrain from using my name, likeness, image, voice, biography, interview and performance in connection with the Program. I agree that Company shall be the exclusive owner of the results and proceeds of such filming, taping, photography and recording with the right, throughout the world, an unlimited number of times in perpetuity, to copyright, to use and to license others to use, in any manner and in all media, now or hereafter known, all or any portion thereof or of a reproduction thereof in connection with the Program or otherwise as the Producer shall determine in its sole discretion without further payment to me. For purposes of clarity, I expressly waive any and all moral rights I may have in connection with my appearance.

I further agree that Company may use and license others to use my name, voice, likeness and any biographical material concerning me including any materials (e.g., personal photographs or video/film footage) which I may provide or which Producer may obtain from other sources, in any and all media and in the promotion, advertising, sale, publicizing and exploitation of the Program and/or otherwise and any ancillary products or services (e.g., merchandise, books, web site) in connection with the Program and in connection with Casting and/or Company or Company’s affiliated services, throughout the world in all media, an unlimited number of times in perpetuity. I further represent that any statements made by me during my appearance in the Program are true, to the best of my knowledge, and that neither my statements nor my appearance in the Program will violate or infringe upon the rights of any third party.

I hereby waive any right of inspection or approval of my appearance or the uses to which such appearance may be put. I acknowledge that nothing herein requires Company to use my appearance in or in connection with the Program and further acknowledge that Company has no obligation to distribute the Program.

I acknowledge that before signing this Release and appearing in connection with the Program, I have been advised of the format of the Program and am fully familiar with the concept of the Program. I have no objections to format or concept of the Program. As the Program is reality television and is not scripted, I acknowledge that the format may capture me in candid moments.

I hereby release and discharge Producer and the Company from any and all claims, liabilities and obligations whatsoever arising from its use of my appearance in connection with the Program. I agree not to assert any claim of any nature whatsoever against anyone relating to the exercise of the rights granted hereunder, including, without limitation, any claim arising out of the use of my appearance in the Program or any claim arising out of any use, alleged alteration, blurring, distortion, or faulty reproduction involving my appearance.

I agree to indemnify and hold harmless Casting and the Company and their parents, successors, licensees, assigns, and their respective officers, directors and other representatives from and against any and all claims, damages, liabilities, costs and expenses (including, without limitation, reasonable attorney's fees and expenses) arising from a breach by me of any of the representations or warranties provided herein.

I agree that in no event shall I have the right to enjoin the development, production, distribution or exploitation of the Program.

I acknowledge that Company will rely on this grant of rights, potentially at substantial cost to Company.

Regardless of its place of physical execution or performance, the provisions of this Release shall be construed according to, and the rights and liabilities of the parties shall be governed by, the laws of the State of California applicable to agreements and releases entirely made and performed therein.

I understand that this is the entire agreement between the Company and me. No other authorization is necessary to enable the Company to use my appearance for the purpose herein contemplated.

(Please Print) Name: _____ Signature _____

Address: _____ Date _____

City/State/Zip: _____

Phone #: _____

Social Security #: _____

I am a parent (or guardian) of the minor who has signed this release and consent and I hereby agree that I and the said minor will be bound by all the provisions contained herein.

Name: _____ Signature _____
(Please Print)

_____ Date

[POPULAR PRODUCTIONS, LLC]

Name: _____ Signature _____